

Contact

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Top Skills

User Interface Design

User-centered Design

Visual Design

Languages

English (Full Professional)

Alexandru Dranga

Senior UI/UX Designer at Tremend Software Consulting
Bucharest

Summary

I am Senior UI/UX Designer who likes to tackle different approaches in order to provide a clean and smooth user experience

Portfolio:

<http://alexdranga.com/>

Experience

Tremend Software Consulting

Senior UI/UX Designer

September 2019 - Present (2 years 10 months)

Bucharest, Romania

Tremend is a global software engineering company with 15+ years of experience in developing solutions for companies worldwide.

My responsibilities are quite varied and expand on different types of projects from areas like banking, e-commerce, medical, and others.

Below you will find an overview of my role.

Responsibilities:

- Helping the Sales department with design proposals
- Mentoring and training colleagues
- Conduct internal surveys, and meetings, and try to find different ways to improve the process between departments
- Planning and Facilitating Discovery Workshops and Client meetings
- User interviews
- Personas
- User Surveys
- User flows
- Data analysis
- Competitive research
- Design Audits
- Wireframes
- Design system

- Design mobile & web applications
- Working with developers on every project to ensure that the final product meets the client's expectations

Tools used:

- Figma (Main), XD, Sketch - Design and prototyping
- Jira/Confluence - Project management & Documentation
- Photoshop, Illustrator - Photo editing, Iconography
- Google Analytics - Data analysis

Freelance

UI/UX Designer

June 2013 - Present (9 years 1 month)

Bucharest, Romania

Freelancing is something that I have a big passion for because I learn a lot about entrepreneurship and how to run a business.

I developed a versatile skill set by having full ownership of a wide range of projects and being able to organize myself.

My responsibilities vary from client to client. You can find an overview below.

Responsibilities:

- Kick-off meetings, estimations, and budgeting
- Discovery workshop
- Product strategy
- Competitor analysis
- User research
- Wireframing
- Coordination with the development team
- Illustrate design ideas using storyboards, process flows, and sitemap
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Execute all visual Web & mobile design stages from concept to final hand-off to development
- Produce sketches, wireframes, navigation models, and highly-polished look and feel interfaces.

Nobel, Ltd

Visual Designer

January 2018 - September 2019 (1 year 9 months)

Bucharest, Romania

Responsibilities:

- Execute all visual Web & mobile design stages from concept to final hand-off to development;
- Develop simple, clean, and appealing front-end, both for mobile and web platforms;
- Present designs and key milestone deliverables to peers and executive level stakeholders;
- Produce sketches, wireframes, navigation models, highly-polished look and feel drawings, illustrations, diagrams, etc. in a iterative environment;
- Work collaboratively with product and development teams;
- Participate in planning, estimating and scheduling activities;
- Perform usability testing and user research to make sure design decisions fit the purpose
- Comfortable with multiple design disciplines, web and mobile applications, UX and marketing material.

Theme Junky S.R.L.

UI Designer

June 2016 - January 2018 (1 year 8 months)

Bucharest, Romania

Responsibilities:

- Create various flows using Lucidchart
- Create wireframes using Adobe Experience Design
- Perform research, both from a UI and a UX perspective, in order to help create an application that would be powerful on the competitive market.
- Perform User Experience tests based on guidelines established by myself, in order to see and understand the application's issues so that they will be solved.
- Create the UI/UX design for iOS and Android platforms respecting proper guidelines and latest trends
- Take part in brainstorming sessions regarding the direction we should proceed
- Thorough research on multiple platforms and analysing of the competition to establish the latest design trends for mobile apps.
- Designing the illustrations for various pop-ups, pages, onboarding
- Testing the apps for various errors/bugs and report them to the developer
- Create Themes that respect the proper guidelines for our inside mobile apps: SMS Plus, Keyboard Plus

- Prepare the proper resource files: replacing design elements, icons, shapes, app colors from Android Studio
- Create custom presentation for each theme to upload it to Google Play Store: banners, theme screenshots, theme icon/logo
- Create custom chat stickers, simple or animated based on market research to meet the people needs
- Participate in brainstorming sessions with my co-workers regarding on what design styles to approach and what the users may love and enjoy based on given statistics from our Marketing Department
- Create various designs (themes, wallpapers, icons, animation, buttons, banners, etc.) for some big clients like: Samsung, Cheetah Mobile, Asus Mobile, Go Keyboard

Tezaur Investment Group S.R.L

Graphic Designer

February 2016 - March 2016 (2 months)

Bucharest, Romania

Responsibilities:

- Editing / Processing of jewelry photos for the company online store
- Creation of advertising banners and their preparation for print
- Creating banners for Facebook page and company website

CTDI

Test Operator

November 2013 - July 2014 (9 months)

Bucharest, Romania

Software testing of Huawei receivers

Education

Universitatea Româno-Americană din București

BA in Economics, Computer Science for Business

Management · (2009 - 2012)

Prographics

Graphic Level 1, Graphic Design · (2014 - 2014)